



# Project Graduation



McCallum High School, Austin, Texas

## **2015 Project GradKnight Parent Meeting**

**Location: McCallum HS**

Meeting Minutes

January 26, 2015

Start: 7:01 PM

Adjourned: 8:09 PM

### **I. Agenda**

- Attendance
- Previous meeting's minutes
- Reports by all EC Officers & active Committee Chairs
  - Finance Report - Lea
  - Programs- Brad
  - Communications
  - Fundraisers
  - GradKnight update-D'Anne
- Adjournment

### **II. Meeting Minutes**

- Attendance
- Previous Meeting Minutes- presented and approved
- **Finance Report - Lea**
  - Seniors- \$5687
  - Junior- 381.65
  - Sophomores- 799.07
  - Freshmen- 198.04

Looking to move banking to lessen need for transfers and to cut down on bank fees. Lea to look into several credit union options. Plan for Exec Comm to vote to move by early Feb.

Fundraising: Flamingo Flocking- \$1700

Donations \$1100

Gift Cards- \$730



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Grant from TxDot for Class of 2014- equally divided to Sr, Jr, and So as defined by the organization's bylaws.

- **Programs - Brad**

Brad discussed sharing program ideas with Anderson, LBJ & Austin HS And provided by agencies in Austin to support adolescent recovery from drugs and alcohol addiction. For more info on Austin agency services, please visit the McCallum Project Graduation website and click the Programs Tab then Supporting Agencies.

-University HS-) Educational environment for high school age adolescents that are recovering and require special environment to support recovery and complete high school credits. Open doors in Aug 2014 and is modeled after Archway Academy in Houston.

- Center for Students in Recovery at UT - support community for recovering college students or college students seeking a college experience without alcohol or drugs.

- Teen and Family Services- structured clinics support both family and adolescent with recovery

- Palmer Development Addiction Program - Weekly meetings and events to help recovering addicts build support communities.

- Herman Miller- Offers Intensive Out Patient (IOP) care for recovering addicts

Meeting on 1/27/15 with all these groups to learn about services and communicate high school program needs. Brad attending to learn of possible programs for McCallum community. Overall, intent of group is to compile a resource book to be used in the future for any CenTex high school.

**Potential Program:**

For February:

Program for Freshmen and Sophomores in February with Univ. HS Counselor



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UT's Recovering Students to talk to Juniors/Seniors

## **Planned Program:**

For April:

Shattered Dreams April 22/23 just before Prom

-Mock Crash staged in front of Fine Arts building: Includes DOA and evacuation by chopper and by ambulance. Juniors and Seniors will watch.

-Walking Dead- 24 student volunteers with Grim Reaper and APD to inform kids in class. Each Walking Dead volunteer must write an obituary and return silently to class

-Lock-in at night -Student participants presented with programs and movies plus letter from their parent on how much "they miss them". Students respond with letter to parents about what they will do to prevent being involved in drunken driving accident.

-Mock funeral with speakers. Funeral should take about 1 ½ hours.

Shattered Dreams to be recur every 2 years for benefit of current Freshmen/Sophomores.

## • **Communications**

McCallum Community- Latha

Discussion about whether Yahoo groups are best way to reach parents. Suggestion to do direct mail campaigns-postcard mailers 3x year. Use plain email lists. Ongoing research to determine best ways to make parents aware of organization

McCallum Verticals Team- Eric

Working to increase cross-information. Develop relationships with PTA's and principals of feeder schools. Want to include parents of feeder school parents/guardians to adult programs. Would like feeder school PTA's to plan to donate small amount regularly to PG to help with programs.

Social Groups: Rotary, Lions, Knights of Columbus, etc .

Communicate mission of McCallum organization to develop relationships hopefully resulting in recurring contribution.



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- **Fundraisers**

Freshmen-1 in spring and 2 in fall (Whataburger and Berry Austin)

Sophomores- Football concessions

Juniors: Garage sale

Seniors:

Corporations/Companies- Recently mailed 100 letters to corporations requesting donations

My Free Drink Card-free non-alcohol drinks at participating restaurants

Restaurant gift cards: Fino, La Mancha, Eastside Café

Flamingo Flocking- Flock neighbors, classmates, etc.

Amazon Smile-% of eligible purchases donated to organization

Randall's gift cards- individual associates card to McCallum Project Graduation Organization

HEB-\$ goes to PTSA- PG guaranteed \$2K

Applied for grant with Moody Foundation Grant to help cover Shattered Dreams

- **GradKnight-2015- D'Anne**

Planning meeting for 31<sup>st</sup> at 3pm La Mancha

Also planning to meet Wed, Feb 18<sup>th</sup> eve at 6:30, La Mancha

- Adjournment: 8:09